

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: June 16, 2004

Division: BOCC

Bulk Item: Yes ☐ No ☒

Department: DISTRICT 5

**AGENDA ITEM WORDING:** Discussion and direction to the TDC on news releases and public information.

**ITEM BACKGROUND:** The TDC staff and Public Relations Department is unclear on how to disseminate information on changes of policy and tourist issues. As the health of the Monroe County economy relies heavily on tourist tax dollars and the public benefits from bed tax dollars collected, what is the appropriate level of news releases and public information to send to interested parties?

**PREVIOUS RELEVANT BOCC ACTION:**

**CONTRACT/AGREEMENT CHANGES:**

**STAFF RECOMMENDATIONS:**

**TOTAL COST:** \_\_\_\_\_

**BUDGETED:** Yes ☐ No ☐

**COST TO COUNTY:** \_\_\_\_\_

**SOURCE OF FUNDS:** \_\_\_\_\_

**REVENUE PRODUCING:** Yes ☐ No ☐ **AMOUNT PER MONTH** \_\_\_\_\_ **Year** \_\_\_\_\_

**APPROVED BY:** County Atty ☐ OMB/Purchasing ☐ Risk Management ☐

**DIVISION DIRECTOR APPROVAL:**

  
MAYOR MURRAY E. NELSON

**DOCUMENTATION:** Included ☐ To Follow ☐ Not Required ☒

**DISPOSITION:** \_\_\_\_\_

**AGENDA ITEM #** D2